



EAST COAST PITCH EVENT AGENDA MARCH 28, 2023

MORNING SESSION

9:00 AM - 9:30 AM
2ND FLOOR ATRIUM

Registration and Breakfast

9:30 AM - 10:00 AM
AUDITORIUM

Welcome and Introductions

Kathryn Zavala, Managing Director, *BioTools Innovator*

Ulyana Desiderio, Director, Life Sciences, Maryland Dept. of Commerce

William E. Bentley, Distinguished Chair & Inaugural Director *Robert E. Fischell Institute for Biomedical Devices*

10:00 AM - 10:10 AM
AUDITORIUM

Lightning Pitches

6 startups give 1 minute, 1 slide elevator pitches

10:10 AM - 11:50 AM
2ND FLOOR ATRIUM

Company Pitches - Morning session

6 startups, 5-minute pitch, 15-minute Q/A

11:50 AM - 12:30 PM
AUDITORIUM

Judges Deliberation

LUNCH & NETWORKING

12:30 PM - 1:15 PM

AFTERNOON SESSION

1:15 PM - 1:30 PM
AUDITORIUM

Lightning Pitches

6 startups give 1 minute, 1 slide elevator pitches

1:40 PM - 3:20 PM
AUDITORIUM

Company Pitches - Afternoon session

6 startups, 5-minute pitch, 15-minute Q/A

3:30 PM - 4:15 PM
IMET AUDITORIUM

Judges Deliberation

3:30 PM - 4:30 PM
MULTIPURPOSE ROOM

PARALLEL SESSION

Panel Discussion

Working with the government to bring your innovation to market: Non-dilutive funding & beyond

4:30 PM - 6:00 PM
MCCORMICK & SCHMICK'S GRILLE

Reception

HELD IN
PARTNERSHIP WITH:



THANK YOU
EVENT SPONSORS:

